



13th Annual Auction and Dinner *Celebration of Oregon Rivers*

Saturday, November 7, 2015
Tiffany Center – Portland, OR

Sponsorship Opportunities

Your sponsorship will enable WaterWatch to implement many game-changing and innovative projects throughout the state. A few of our current projects include:



Photo by: Nate Koenigsnecht.

- Filling critical gaps in streamflow protection across Oregon.
- Removing Fielder and Wimer Dams from Evans Creek in the Rogue Basin. These two obsolete dams are ranked as the fourth and eighth worst fish passage barriers in Oregon. Removal will reconnect up to 70 miles of high quality habitat for salmon and steelhead.
- Defending court victories for the McKenzie and Row Rivers and continuing to advocate for the Clackamas, Hood, and other rivers across the state.
- Completing the Gold Hill Irrigation District Diversion Dam Project. This project modifies the District's dam to save fish by eliminating passage hazards and provides the district control over its water diversion, leaving more water in the Rogue River.

WaterWatch's track record of success is unparalleled in the west. Oregon leads the west in streamflow protection and restoration because of WaterWatch. The organization provides an effective voice for streamflows and rivers in complex negotiations over water at the policy level and on individual streams and rivers. From the Deschutes, Rogue, Metolius, John Day, to the Trask and many more – WaterWatch protects the rivers you love.



River Design Group, Inc. sponsor table at the 2015 Auction



2014 Silent Auction

Rivers Need Water Our Mission and Your Support

Without WaterWatch, many of Oregon's rivers and streams would run dry. Unbelievable but true. In fact, during key dry months in almost every river basin in Oregon, there are too many water rights and not enough water to go around. Even in the 21st century, it can be legal in Oregon to drain our rivers until they are bone dry.

That's what WaterWatch works to prevent. For 30 years, WaterWatch has protected and restored water to Oregon's rivers, streams and lakes for fish, wildlife and people. Our work isn't glamorous. It can be difficult. We keep regulators accountable. We speak for the public interest. We pass balanced water legislation and, when necessary, we go to court. Our goal is to ensure a legacy of healthy rivers in Oregon.

Generous sponsorship of our annual auction and dinner will help WaterWatch deliver major conservation victories for Oregon's rivers and fish in 2016.

Please join us to help ensure that there is enough water in our rivers for fish, wildlife and the people who depend on healthy rivers. Our quality of life depends on it.

WaterWatch is happy to work with your company to customize any level of sponsorship.

Please contact:

Molly Whitney, Development Director, at molly@waterwatch.org or (503) 295-4039 ext. 0

Matt Deniston, Board Member, at matt@sitkatech.com or (503) 780-5079

Media Reach

Quarterly newsletter distribution: 3,800 +

Facebook Followers: 1,100 +

Email distribution: 2,400 +

Twitter followers: 400

Event attendance

Approximately 350 individuals, business owners, anglers, paddlers, birders and conservationists.

\$10,000 – Wild and Scenic River Sponsor

Exclusive Underwriter of Dinner and Live Auction

(1 available; tax-deductible portion: \$10,000, less \$40 per seat at table for meal costs)

- Company name and logo prominently featured:
 - in pre-event electronic and print materials, including website, email blasts, newsletter and social media
 - on a full page in auction program and on auction bidder cards
 - in night-of-event auction slide presentation
 - 'featured sponsor' profile on WaterWatch website for a year, in an email blast and newsletter article
- Company banners displayed at event check-in & check-out areas (provided by sponsor)
- Opportunity to provide sample products or company logo items to attendees (provided by sponsor)
- Speaking opportunity from the podium during the evening's welcoming comments
- Sponsorship exclusivity and first right of refusal for 2015
- Two complimentary reserved tables with signage (20 seats)

Additional benefits may be negotiated.

\$5,000 – River Guardian Sponsor

Exclusive Underwriter of Golden Ticket Raffle

(1 available; tax-deductible portion: \$5,000, less \$40 per seat at table for meal costs)

- Company name and logo prominently featured:
 - in pre-event electronic and print materials, including website (for a year), email blasts, newsletter and social media
 - on a half-page in auction program
 - on Golden Raffle Tickets
- Company banner displayed at event in Silent Auction area (provided by sponsor)
- Opportunity to provide sample products or company logo items to attendees
- Speaking opportunity from the podium during the drawing for the Golden Ticket
- Sponsorship exclusivity and first right of refusal for 2015
- One complimentary reserved table with signage (10 seats)

\$2,500 – Streamflow Defender Sponsor

(4 available; tax-deductible portion: \$2,500, less \$40 per seat at table for meal costs)

- Company/Individual name and logo featured:
 - in pre-event electronic and print materials, including website (for a year), email blasts, newsletter and social media
 - in auction program
- Opportunity to provide sample products or company logo items to attendees
- Complimentary seats at a table with signage (10 seats)

\$1,250 – Friends of the River Sponsor

(10 available; tax-deductible portion: \$1,250, less \$40 per seat at table for meal costs)

- Company/Individual name and logo listed in auction program and WaterWatch website for a year
- Complimentary seats at a table with signage (6 seats)