

Sponsorship Opportunities

WATERWATCH'S 16TH ANNUAL
CELEBRATION OF OREGON RIVERS

NOVEMBER

17

2018



16th Annual Celebration of Oregon Rivers

Saturday, November 17, 2018 – Leftbank Annex – Portland, OR

Thank you for your interest in becoming a sponsor for WaterWatch's 16th Annual Celebration of Oregon Rivers Auction and Dinner. For over 33 years, WaterWatch has stood with individuals and businesses like yours to implement game-changing and innovative projects throughout the state. With your sponsorship WaterWatch will:

- Take needed steps to remove obsolete, fish killing dams around the state;
- Secure the balanced water policies Oregon so desperately needs in the is time of recurring drought and a changing climate;
- Protect and restore streamflows in rivers you love like the Deschutes, McKenzie, Chetco, Nehalem, John Day, Columbia, Willamette and Rogue;
- Secure water needed by migratory birds in the internationally significant National Wildlife Refuges in the Malheur and Klamath basins;
- Secure new instream water rights to protect the water flowing in rivers and streams across Oregon;
- Secure policies to protect cold clean groundwater where it feeds our rivers, streams and wetlands;
- Secure good government by watchdogging water decisions made by Oregon and ensuring that those decisions follow the law and are based on science.

WaterWatch's track record of success is unparalleled in the west. Oregon leads the west in streamflow protection and restoration because of WaterWatch. The organization provides an effective voice for streamflows and rivers in complex negotiations over water at the policy level and on individual streams and rivers. From the Deschutes, Rogue, Metolius, John Day to the Trask and many more – WaterWatch protects the rivers you love.



Rivers Need Water

Our Mission and Your Support

Without WaterWatch, many of Oregon's rivers and streams would run dry. Unbelievable but true. In fact, during key dry months in almost every river basin in Oregon, there are too many water rights and not enough water to go around. Even in the 21st century, it can be legal in Oregon to drain our rivers until they are bone dry.

That's what WaterWatch works to prevent. For over three decades, WaterWatch has protected and restored water to Oregon's rivers, streams and lakes for fish, wildlife and people. Our work isn't glamorous. It can be difficult. We keep regulators accountable. We speak for the public interest. We pass balanced water legislation and, when necessary, we go to court. Our goal is to ensure a legacy of healthy rivers in Oregon.

Generous sponsorship of our annual auction and dinner will help WaterWatch deliver major conservation victories for Oregon's rivers and fish in 2019 and beyond.

Please [join us](#) to help ensure that there is enough water in our rivers for fish, wildlife and the people who depend on healthy rivers. Our quality of life depends on it. WaterWatch is happy to work with your company to customize any level of sponsorship.

Please Contact:

Molly Whitney, Development Director, at molly@waterwatch.org or (503) 295-4039 ext. 0
Matt Deniston, Board Member, at matt@sitkatech.com or (503) 780-5079

Media Reach:

Quarterly newsletter distribution: 3,450 +

Email distribution: 2,750

Facebook Followers: 1,500

Twitter followers: 777

Event Attendance:

Approximately 350 individuals, business owners, anglers, paddlers, birders and conservationists



2018 WaterWatch Auction

Levels of Sponsorship

\$10,000 – Wild and Scenic River Sponsor

(1 available; tax-deductible portion: \$10,000, less \$60 per seat at table for meal costs)

- Everything featured in the River Guardian Sponsorship
- One day guided fishing trip on an Oregon river for two people
- Company name and logo prominently featured:
 - on a full page highlight in auction program (upgrade from half page)
 - featured sponsor profile in a newsletter article

Additional benefits may be negotiated.

\$6,000 – River Guardian Sponsor

(3 available; tax-deductible portion: \$6,000, less \$60 per seat at table for meal costs)

- Everything featured in the Streamflow Defender Sponsorship
- Company name and logo prominently featured on a half-page in auction program
- Opportunity to provide sample products or company logo items to attendees (provided by sponsor)

\$3,000 – Streamflow Defender Sponsor

(5 available; tax-deductible portion: \$3,000, less \$60 per seat at table for meal costs)

- Everything featured in the Friends of the River Sponsorship
- 3-5 photos featuring the business logo/name at the event and guests – provided post event.
- Blog template provided to promote sponsorship.

\$1,500 – Friends of the River Sponsor

(10 available; tax-deductible portion: \$1,500, less \$60 per seat at table for meal costs)

- Company/Individual name and logo featured for a year on:
 - the WaterWatch website,
 - auction registration pages,
 - auction email blasts, and
 - printed and digital newsletters,
- Company/Individual name and logo printed on event banner, in auction program and featured on digital marquis at the event.
- Identified as a featured sponsor prior to the auction in a promotional email and on social media.
- Complimentary seats at a table with signage (8 seats)

2018 WaterWatch Auction

Sponsorship Confirmation Form

Please complete form below and email to molly@waterwatch.org or send a hard copy to 213 SW Ash Suite 208, Portland OR 97204.

Contact Name: _____

Company: _____
As you want it to appear on promotional materials

Address: _____

Phone: _____

Email: _____

We wish to reserve the following sponsorship level for the 2018 WaterWatch Auction:

_____ **\$10,000 Wild and Scenic River Sponsor**

_____ **\$6,000 River Guardian Sponsor**

_____ **\$3,000 Stream Flow Defender**

_____ **\$1,500 Friends of the River Sponsor**

Please indicate payment method:

_____ **Please bill my credit card** _____
Name on card

_____ CC # _____ CVC # _____ *Exp date*

_____ **Check enclosed** Make checks out to WaterWatch of Oregon.

_____ **Please invoice me**

_____ **I'll handle it online @** <https://waterwatch.ejoinme.org/sponsor2018>

Please also email us:

- A high-resolution version of your logo in either an EPS, AI, or PSD format.
- Web-ready versions of your logo in PNG format with transparency and PNG or JPG format without transparency.

Questions? Please contact Molly Whitney at molly@waterwatch.org or (503) 295-4039 ext. 0